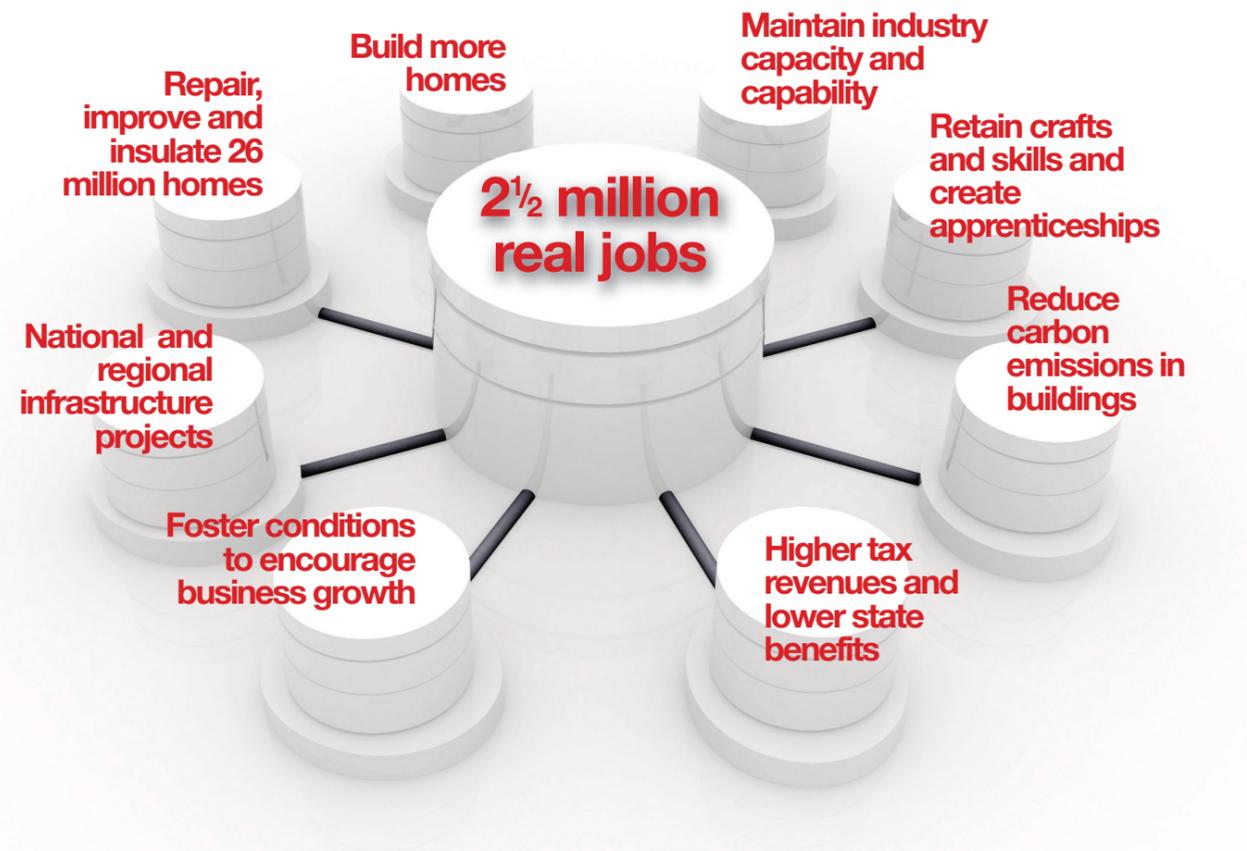


Committed to the future of UK plc...



Get Britain Building is the largest coalition of those involved in the built environment. It aims to unite the industry behind a common plan to revitalise and grow UK economy.

Act NOW to secure
2½ million real jobs.
Tell your MP today about Plan B



WWW.GETBRITAINBUILDING.ORG

Plan B

**B is for BUILDING
the only way to create
2½ million real jobs.**

**Every £1 invested in
construction generates
£2.84 in economic
activity. 92p of every £1
spent on construction is
retained in the UK.**

**Because there is always
another way...**

Construction = sustainable economic growth and real jobs

**Construction employs
3 million voters =
8% of workforce**

**28¹/₂ new jobs
per £1 million
invested**

**Construction
value chain
worth 10% of GDP**

Plan B would save or create real jobs for...

**design; professional and technical
services; builders and allied crafts
and trades; mining and quarrying;
manufacturing and distribution;
fixtures and fittings and installers;
building material supply chain,
contractors and sub contractors
and plant equipment; conveyancing
and estate agencies; social housing
providers and maintenance...
to name but a few...**

Every £1 invested in construction...

**generates £2.84 in GDP; provides
56p return to the Exchequer and
retains 92p within the UK**

The construction industry...

**consists of 300,000 companies,
has a market potential of
£6¹/₂ billion to renovate and
insulate our 26 million homes plus
offices and community buildings
providing jobs across the UK**